

**Joint publication**

**Innovative Entrepreneurship Case Challenge –  
An interactive method to enhance entrepreneurship  
development in Bhutan, Nepal and Laos**

**within the ENCORE project:**

**Entrepreneurship Knowledge Centers to Foster Innovative  
Entrepreneurship Practices in Education and Research**

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*In cooperation with:*

FH JOANNEUM

Universidad de Alicante

Haaga-Helia

Gedu College of Business Studies

Royal Thimphu College

Tribhuvan University

Global College International

National University of Laos

Souphanouvong University



Co-funded by the Erasmus+ Programme of the European Union

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# Summary

The purpose of this joint publication is twofold. Firstly, it should summarise the results of the case challenge practices within the ENCORE project (Entrepreneurship knowledge Centers to Foster Innovative Entrepreneurship Practices in Education and Research, 2021-2024) on regional level focusing on entrepreneurship and secondly, to present academic knowledge on entrepreneurship development in South-East Asia through ENCORE.

The publication starts with a Prologue by the Project manager, Assoc. Prof (FH) Dr. Birgit Burbock, who elaborates upon the successes and outcomes the project has managed to achieve despite Covid19. Further on, there is a detailed overview linking to both the academic as well as the applied processes of entrepreneurship growth and development in South-East Asia, focusing in specific on Bhutan, Nepal and Laos as project consortium countries where Entrepreneurship Knowledge Centers have been established within the realm of higher educational institutions.

The latter is followed by a presentation of the case challenges as a work package within the ENCORE project implementation. Moreover, this joint publication focuses on the six winning cases of the two Bhutanese, two Nepalese and two Laotian universities identified through a pitch. However, all students and companies which have participated in this case study challenge listed after the presentation of the winning teams. There has been a common template followed where one can read in detail about the specifics of each challenge, the method applied and a short company description.

This publication is rounded off with two separate sections on the lessons learned and reflections not only on the content of what has been achieved but also on the process of its implementation.

What is special about this joint piece of work is that it co-creatively builds upon the perspectives of all project consortium partners and is a result of the efforts of all stakeholders involved in the ENCORE project.

# Prologue

The ENCORE consortium is very proud to be able to release this publication that showcases the successful long-term cooperation between multiple actors in a university- business ecosystem focusing on social entrepreneurship. The purpose of this report is to put a well-deserved spotlight on young, creative, and innovative minds that invested a great deal of time into an unknown learning experience that in the end led to the reward of being chosen as the winners within their respective universities.

The activities that took place prior to this publication ran for 6 months in an academic setting by bringing together students, faculty mentors and social entrepreneurs to work towards a joint goal.

For the ENCORE consortium it was very important to create an atmosphere of mutual respect, willingness to evolve and cooperation within the interactive learning environments at the respective Entrepreneurship Knowledge Centers. The focus of these specific activities has always been the professional development of the students and their entrepreneurial mindset competencies. Participating student (teams) engaged in active learning settings that elevated their skill sets while simultaneously capacitating faculty members to enhance their teaching in this collaborative learning experience.

The student participation was an extra-curricular activity besides their regular studies. Going an extra mile shows that the students took on more effort than it is expected to do, willingness to dedicate extra time for looking into the company challenges, and being at the forefront to discuss, elaborate and present some possible solutions to the entrepreneurs. Of course, this collaboration would not work without the valuable support from the mentors from each company and the mentors from the partner universities.

The results achieved not only comprise comprehensive business solutions that can be directly implemented by the participating social entrepreneurs but also a strengthened network with a life-long benefit for all participants.

With the experience gained in this case study challenge, we wish all our student's successful continuation of their professional careers!

# Entrepreneurship Development in Bhutan, Nepal and Laos

Bhutan, Nepal & Laos are facing key social problems in their development stages such as economic disparities, educational gaps & university graduates' unemployment. All these facts hinder the countries' development. To combat these challenges entrepreneurship is rising in importance. Entrepreneurship has, universally, come to be known as a driver for economic development. Entrepreneurship is viewed as a means to move out of poverty, generate employment opportunities, and allow innovation and creativity to revitalize an economy. In fact, researchers claim that entrepreneurship is to be credited for the unprecedented economic growth of the United States as it enabled everyone in the society, including the minority, to move up the economic ladder (Harrell-Carter & Alijani, 2017). Therefore, the development of a robust ecosystem for entrepreneurship on Higher Education Institute campuses and beyond academic borders to foster university business cooperation is key to sustainable growth.

Entrepreneurial Ecosystem is defined as 'a set of interconnected entrepreneurial actors (both potential and existing), entrepreneurial organizations (such as firms, venture capitalists, business agents, banks), institutions (universities, public sector agencies, financial bodies) and entrepreneurial processes (like the business birth rate, numbers of high growth firms, levels of 'blockbuster entrepreneurship', number of serial entrepreneurs, degree of sell-out mentality within firms and levels of entrepreneurial ambition) which formally and informally coalesce to connect, mediate and govern the performance within the local entrepreneurial environment' (Khattab & Al-Magli, 2017). Simply put, the entrepreneurial ecosystem encompasses all the activities, processes, players, and factors that influence entrepreneurship development (Khattab & Al-Magli, 2017).

Bhutan, Nepal and Laos are at different levels of development with different challenges. Thus, a study in the form of a Focus Group Discussion (FGD) was carried out mainly to determine the current status of entrepreneurial ecosystems in each country. A total of six FGDs were conducted with two FGDs in each of the focus countries. The participants had varying backgrounds and roles in the entrepreneurial ecosystems, including entrepreneurs, government representatives, financial institution personnel, academicians, representatives from agencies that support entrepreneurship and so on.

The insights gained from the FGDs were analysed in accordance with six domains (policy, finance, culture, supports, human capital, and markets) proposed in Isenberg's entrepreneurship ecosystem model (2010), which seemed to be able to bring out a clear picture of the real scenario in each of the countries.

**Policy:** The policies of the three countries have come a long way in providing a conducive environment for entrepreneurship but there are still some more improvements that needs to be brought along to enable development of entrepreneurial cultures. For instance, stakeholder participation in policy is still limited as the policy focuses more on benefits for public authorities and policy makers; too much of politicization of policies in Nepal has resulted in only a segment of the entrepreneurial community benefitting from the various seemingly entrepreneurship friendly policies; and policies of Bhutan require more focus on other segments of the entrepreneurship community other than the start-ups and youth entrepreneurship. Additionally, huge gaps in terms of implementation and interpretation of the policies were found.

**Finance:** Finance was viewed as integral to entrepreneurs at all stages of business development. Specifically in Lao PDR, access to affordable finance without much hassle is one prominent issue confronting the entrepreneurs. While the scenario turned out to be more welcoming in the case of Bhutan wherein the entrepreneurs now have access to collateral free low interest loans to ease the issue of access to finance with support from governmental as well as non-governmental agencies. However, the lengthy and difficult process of getting licences, and clearances remain a challenge despite having comparatively more funding options. On the other hand, the story of access to finance in Nepal is seemingly a sad story with gaining access to finance being an uphill battle very specifically for the young start-ups and female entrepreneurs.

**Human capital:** The third domain of human capital findings from the three countries tells a similar kind of story. All the three countries have issues in this regard both pertaining to the quality of human resource available as workforce and also the quality of the entrepreneurs themselves. These have been again triggered by the same cause of education system and what is taught in the education and vocational institutes to bring out quality human capital in totality. However, Nepal has another serious issue of Nepalese migrating to other countries for employment mostly driven by the political instability which does not provide a sense of security with any forms of employment locally.

**Culture:** The culture of all three countries had more of an impeding effect rather than a fostering effect on entrepreneurship. The cultural domain of the entrepreneurship ecosystem seems to be heavily

burdened with the stereotypical belief, induced by culture, that entrepreneurship cannot be a form of employment and a strong inclination towards government-based jobs as a career. However, in Nepal, the trend is now changing, as most youth prefer to create their own company.

**Supports:** The governments of respective countries seem to have put in place many support systems in place to enable entrepreneurship to thrive. However, this support still seems to be short for entrepreneurs. In the case of Laos, stakeholders strongly feel the need for agencies and entrepreneurship training centres like incubation as a one-stop shop to access information and services along with empowering existing support providers like Toh-Lao and SME Centre to organize training, workshops, and facilitating for entrepreneurship experiences sharing. For Bhutan, support in the form of training and workshops seems to be in place but what is delivered through those training and workshops is not sufficient to prepare the entrepreneurs to confront the challenges. In the case of Nepal, there is uneven distribution of the support services in place with most being snatched away by the business mafia. One cross-cutting issue was the inadequate support in incubation in both Laos and Bhutan. In Bhutan, it was found that most of the entrepreneurship support programs are focused on youth. In Nepal, grassroots support mechanisms, from the side of the government, are limited. Corruption and the alignment of business interests with political interests have led to the unfair distribution of resources and support.

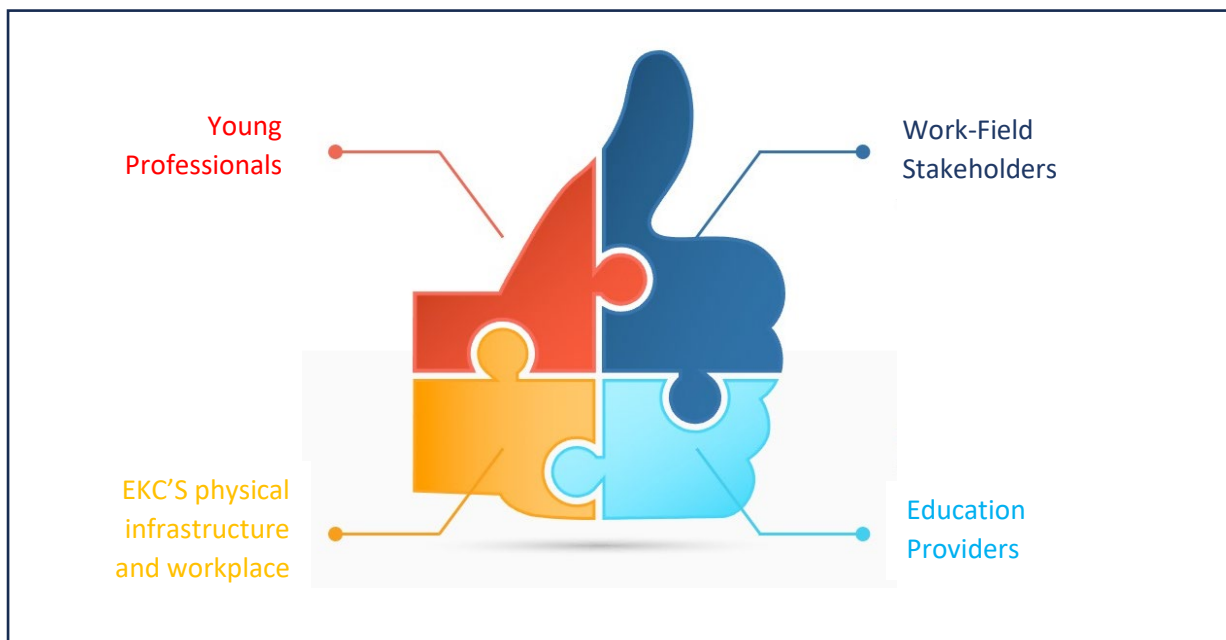
**Markets:** Gaining access to the market is a hurdle for entrepreneurs in all three countries. Both Laos and Bhutan face the issue of marketing due to the high cost of local products as opposed to imported products. They also had smaller local markets and entering international markets still needs more support from the relevant agencies. For Nepal, the local market has not been much of an issue owing to the large local market with diverse background customers.

The issues raised are not impossible to address, in fact, there are trends in entrepreneurship development across the globe. It will just take some collective efforts from all the players in the entrepreneurship ecosystem to improve it for entrepreneurship to flourish as the backbone for socio-economic development in Laos, Nepal, and Bhutan.



# Case Study Challenges

To foster university-business cooperation, students working within the entrepreneurship knowledge centers as well as any interested student was able to participate in the innovative entrepreneurship case challenge. In the creation phase, the students were mentored by the specific entrepreneur but also by the internal academic staff. The purpose of the case study was to innovate disruptive business ideas, impact and scalability to be implemented in the future by the entrepreneur. For this given purpose a specific educational model was used where the goal on the one hand is to enhance the connection between students, these EKC's, and local business and on the other hand to apply the innovative method suggested during the case challenge to a real-business context.



*Figure 1: Educational model applied within the university EKC's*

To create a framework for the implementation of the case challenge and ensure comparability in the implementation and evaluation specific guidelines were created. The aim of these guidelines was to support the creation of high quality and comparable outputs. The guidelines included the methodology of implementation, the framework and extra detailed information on how the case challenge needs to be implemented. Additionally, this framework gave input on the preparation, the participants, the implementation and on how the participants are required to pitch their work in front of an expert panel. Finally, the selection criteria were defined upfront to make sure that all case studies were evaluated according to the same criteria.

After introducing the case study guidelines to the project consortium, the participating students, supervised by the faculty, went to their local communities, and selected and studied specific enterprises which are all challenged in different ways. The students were asked to fully study and introduce the enterprise, analyse their business model, target groups, and list the challenges they were facing. Afterwards they had to visit the enterprise in the format of a range of site visits, including a range of stakeholders, choose and focus on one important challenge, and conduct a thorough internal and external analyse with the goal of offering a concrete idea or solution to that challenge. In the final step, they needed to explain their implementation strategy on its various target groups, including beneficiaries, customers, environment, and the EKC that they worked with. Each case challenge was tackled in groups of students and supervisors. All cases were presented to a jury consisting of three different groups: local assessors, external stakeholders from the enterprise domain as well as international experts from the participating partner countries. The pitches took place either online or in presence like at the Gedu College of Business Studies and Royal Thimphu College.

To sum up, the six winning case studies provide a diverse picture of entrepreneurs and their challenges in Bhutan, Nepal and Laos. It is great to see that working on the challenges by the various students, supported by their universities, have been considered by the entrepreneurs. This is especially visible in the strengthening of the integration in their networks, an increase of awareness, and an increase in understanding of the importance of the entrepreneurship. The impact is visible on multiple levels, not only did entrepreneurship get a push in the right direction, but the benefits have also become visible for students, universities, and communities around entrepreneurship.

A summary of the winning case studies carried out by the students at these universities.




Country		Partner
Bhutan		Gedu College of Business Studies Royal Thimphu College
Nepal		Global College International Tribhuvan University
Laos		Souphanouvong University National University of Laos

Figure 2: Overview participating countries and Heigher Institutions



# Gedu College of Business Studies

Royal University of Bhutan, Bhutan



Figure 3: Case Challenge team along with Mentor from College and the Company

## Main challenge

The primary challenge facing Chapcha Thada Menchhu is effectively promoting its services. Being situated in a remote location, the business struggles to reach potential customers. The main issue centers on creating awareness and marketing the business to both local and tourist markets, considering its secluded location. Overcoming this promotional challenge is vital for the success of the business.

## Approach

To address its primary challenge of raising awareness due to its remote location, Chapcha Thada Menchhu conducted feasibility tests to assess business viability, created a promotional video for social media outreach, designed brochures and signboards for local visibility, and gathered testimonials from satisfied customers to attract new clients. These strategies are collectively aimed at overcoming the structural challenge of limited accessibility in their area.

## THADRAK HOTSTONE

Chapcha Thada Menchhu, established in 2022 by Mr. Chencho Gyeltshen, offers hot stone bath services using medicinal water from Thada Goenpa. Located near the Chapcha highway, the business provides accessible hot stone therapy for locals and tourists, emphasizing sanitation, hygiene, and customer convenience.

Company website:  
<https://change-makers.bt/entrepreneur/chencho-gyeltshen/>

## MENTORS

**The mentor from the company:**  
Mr. Chencho Gyeltshen

**The mentor from the university**  
Mr. Dawala

## TEAM

The team responsible for managing this case challenge is led by Mr. Karma Tenzin. The supporting team includes Mr.



Figure 4: Winning team along with company mentor and college mentor



Figure 5: Winner of the case challenge with the President of GCBS

# Royal Thimphu College

Royal University of Bhutan, Bhutan



Figure 6: Winning team with the Company Mentor

## Main challenge

USD Driving Training Institute has been struggling with increasing employee turnover over the past three years. This issue arises from factors such as the need for a more competitive remuneration package, improved job security, and migration concerns, primarily stemming from the company's lack of effective human resources planning. Additionally, the company faces the challenge of not having an online platform to attract and engage potential customers.

## Approach

To address the challenges faced by the company, the team conducted one-to-one interviews with the Chief Executive Officer and the General Manager. Similarly, a survey was carried out with 30 individuals, including both current and potential employees, to gain insights into various factors contributing to employee turnover. After careful consideration of the gathered data, we identified three key objectives:

## UGYEN SINGYE DORJI DRIVING TRAINING INSTITUTE

The Ugyen Singye Dorji (USD) Driving Training Institute specializes in offering cost-effective driving courses, including Professional Driving (PD), Tourist vehicle driving, and Light and Medium vehicle driving. Their primary goal is to enhance driving skills through specialized training, to produce the finest drivers in Bhutan.

Company website:

[https://m.facebook.com/470822539970707/posts/USD-driving-training-institute-in-thimphu-phuentsholing-and-gelephu-give-the-fo/480536188999342/?locale=hi\\_IN](https://m.facebook.com/470822539970707/posts/USD-driving-training-institute-in-thimphu-phuentsholing-and-gelephu-give-the-fo/480536188999342/?locale=hi_IN)

## MENTORS

**The mentor from the company:**  
Mr. Ugyen Singye Dorji  
*Chief Executive Officer*

**The mentor from the university**  
Mr. Sonam Rinzin  
*Lecturer*

1. Create a robust Human Resource Management System (HRMS) for the company.
2. Design and implement Internal Service Rules.
3. Develop a company website.

Furthermore, we sought assistance from experts and relevant organizations to help us achieve these objectives.



Figure 7: Winners of the case challenge with the President of Royal Thimphu College

## TEAM

At the outset, we volunteered to participate in the case challenge and conducted an initial brainstorming session to identify and select a suitable company. With the guidance and support of our mentor, Mr. Sonam Rinzin, we decided to work on the case of Ugyen Singye Dorji Driving Training Institute, which was grappling with employee turnover. We were fortunate to receive assistance from the company's CEO in this endeavor.



Figure 8: Presentation by the winning team



# Tribhuvan University

Nepal



Figure 9: Closing and presenting certificates to the participants of Entrepreneurship Case Challenge

## Main challenge

Given that both the company and its solution are relatively new in Nepal, a major challenge they face is creating awareness and encouraging people to use their product. The company has not marketed the solution extensively, so it remains unfamiliar to its target audience.

## Approach

The product was still in development, making it unlikely that it could be tested in real-world scenarios or gather customer feedback from its usage. To gain insights into the product, we conducted interviews with stakeholders, including the company's CEO and team members. We also researched similar solutions and studied their strategies to identify and implement potential solutions for overcoming these challenges.

## AIFIVERSE TECH SERVICES (OMNECAL TRANSPORTATION)

Aifiverse Tech Services, a software firm, introduced Omneocal Transportation, a smart public transit solution. Aifiverse was founded on October 23, 2022, and Omneocal Transportation emerged as the winning concept at the OSM Hackfest in 2022, with CEO and entrepreneur Nirman Khadka among the participating team members. This initiative aims to bring innovation and a contemporary touch to public transportation by leveraging mapping and open-source technology.

Company website:

<https://www.aifiverse.com/>

## MENTORS

**The mentor from the company:**  
Nirman Khadka

**The mentor from the university:**  
Nishan Kumar Aryal



Figure 10: Meeting with CEO and Entrepreneur of the company

## TEAM

Throughout the duration of the case challenge, the CEO of Aifiverse, who is also associated with Omnekal Transportation, played a crucial role in providing valuable insights for constructing the case report. Additionally, our mentor also played a significant role by offering guidance and feedback that greatly contributed to refining the case report.

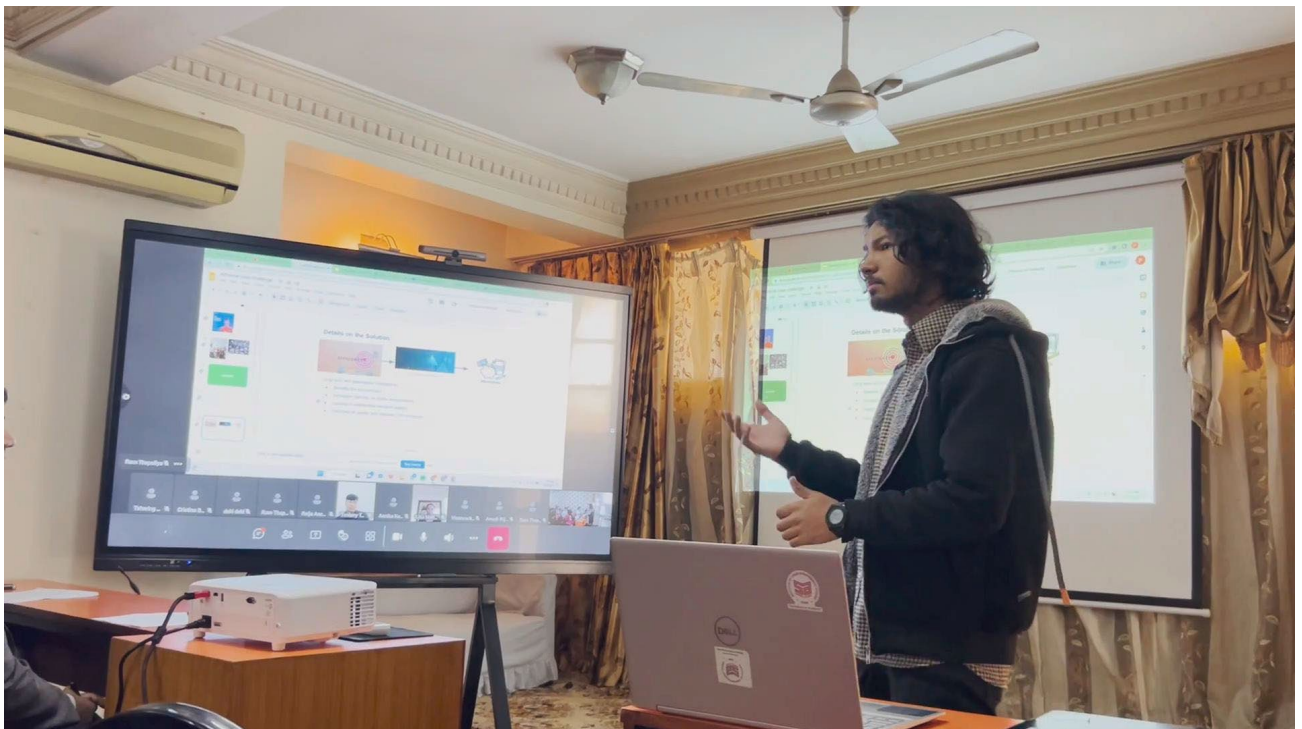


Figure 11: Pitching for the business case challenge held on May 5th, 2023.



# Global College International

Nepal



Figure 12: A Foodmandu shipper delivering food, and the customer joyfully receiving the meal.

## Main challenge

Foodmandu faces fierce competition in Nepal's food delivery sector, which demands ongoing innovation and customer satisfaction for maintaining market leadership and profitability. The company also deals with labor turnover and logistics issues.

## Approach

To address the company's challenges, interviews were conducted with customers and employees to improve operations and foster loyalty. Additionally, engagement with Foodmandu's board members was undertaken to discuss strategies for gaining a larger market share. Advice was also sought from university mentors to address supply chain management issues and devise innovative strategies to surpass new competitors in the food industry.

## FOODMANDU

Foodmandu, a prominent online food delivery platform in Nepal, was established in 2010 by entrepreneur Mr. Manohar Adhikari. The company's core mission is to provide seamless access to a wide array of restaurants and cuisines, facilitating convenient online ordering and home delivery services for customers seeking diverse culinary experiences.

Company website:

<http://www.foodmandu.com/>

## MENTORS

**The mentor from the company:**  
Manohar Adhikari

**The mentor from the university**  
Rishav Dev Khanal

## TEAM

The student worked on this case independently but received support from their mentor, Mr. Rishav Dev Khanal, and other professors, who assisted in developing and overseeing the project throughout the entire process.



*Figure 13: The student engaging in a productive discussion with the co-founder, Manohar Adhikari, focusing on the company's business challenges and potential solutions during a healthy interactive session.*



*Figure 141: Within the operations department, there is a dedicated Customer Service team focused on interacting with customers and managing their complaints and grievances.*



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# National University of Laos

Laos



Fig 15: Students Pitching their challenges.

## Main challenge

The objective of Thongsy Glass is to expand horizontally into the building industry. Being new to this sector, they aim to develop a marketing strategy to attract potential clients and increase brand awareness.

## Approach

Our approach involved deliberations with our team, mentor, and the owner regarding the challenge. We then conducted surveys and interviews with local communities, prospective clients in the construction business, and past customers to gain a comprehensive understanding of our strategies. We also utilized the internet to research competitors' market strategies. Following these steps, we made enhancements and adjustments, culminating in the final solutions for our business.

## THONGSY GLASS AND ALUMINIUM TRADE

Thongsy Glass, founded in 2000 through a collaboration between Thai and Lao businessmen, originally operated under the name "Priza Glass and Aluminium." In 2002, Mr. Thongsy Somphone acquired all shares worth 700,000 baht, becoming the sole proprietor. The business primarily specializes in installing glass and aluminium, and it expanded into construction from 2014 onwards. Additionally, in mid-2022, the business further expanded to include interior design and installation services.

Company website:  
.....

## MENTORS

**The mentor from the company:**  
Vadsana Somphon

**The mentor from the university**  
Prof. Ajan Anitta Phommahaxay



Figure 16: Mr. Chanthakhad Somphon and Ms. Vadsana Somphon, who are respectively the Operation Manager and Chief Marketing Officer of Thongsy Glass and Aluminium Trade, finalised our project proposal and provided comments for improvements.

## TEAM

In this challenge, the owner of Thongsy Construction played a major role in reaching a solution by providing the essential information we needed to present the case. We also had a very cooperative and supportive mentor who provided comments and guidance, helping us achieve a resolute solution offered by ENCORE.



Figure 17: Receiving recommendations from the mentor, Assistant Professor Ajan Anitta Phommahaxay, and discussing the challenges related to the given case.



# Souphanouvong University

Laos



Figure 18: A visit to one of the company's retailers for the initial survey of the study

## Main challenge

The company faces several challenges: (1) lack of trust from local customers; (2) limited recognition of Toyo Lao Pipe products by international organizations in Lao PDR; and (3) a tendency for international donors to import pipes and water supply equipment from neighboring countries of Lao PDR.

## Approach

A small-scale research was conducted using qualitative methods. Drawing from our experience, in this case challenge, both public and private organizations were selected for interviews to understand the company's challenges. The data collected suggests that the company should improve its marketing strategy to a digital mode to enhance customer accessibility, such as creating videos for social media, organizing events to invite target customers, developing networks, creating a list of potential customers for TOYO Pipe, and organizing events with YES-ENCORE. TOYO Lao's products are high-quality, water-saving, and environmentally responsible, including recycling plastic pipes.

## TOYOLAO PIPE COMPANY

Toyolao Pipe Industrial Factory, located in Phokham Village, Sai Thani District, Vientiane Capital, specializes in producing various types of pipes such as PVC, HDPE, PPR, and LDPE. These pipes are used in water supply, electrical wiring, telecommunication wiring, and agriculture, under the ToYo commercial brand. The factory is certified with International standard ISO 9901:2015 and Lao National Standard 71:2019. It boasts a technical team with over 20 years of experience in technology and has a production capacity of about fifty thousand tons per year. Toyolao Pipe Factory operates with clean production, modern machinery, and a professional technical team, ensuring that all its products are technically sound and environmentally friendly.

Company website:  
<https://toyopipe.com/>



*Figure 19: An interview with the assistant of the station manager of the company in Luang Prabang where my study case focus on. We discussed about the problems and feasible solutions.*



*Figure 20: Being shown around the company and introduced to their products to define the best sold ones.*

## MENTORS

**The mentor from the company:**  
Mr. Vongphet Phahongchanh


**The mentor from the university**  
Champa  
Lattanasouvannaphonh

## TEAM


During the case study, the student, their mentor, and the company worked closely together. Moreover, the student conducted surveys to gather information from various organizations and customers. Lastly, the student collaborated with other teams, such as the Eco-printing team and Davita Boutique Hotel, to ensure they were on the right track.


# Overview of the Participating Teams

## Gedu College of Business Studies, Bhutan

Team- Members	Company Name : Mother Made Farm	
Pelden Singye Passang Dorji Pema Loday Nima Dema		
	<a href="https://change-makers.bt/entrepreneur/2213/">https://change-makers.bt/entrepreneur/2213/</a>	
Madan Gurung (University Mentor)	Tshering Wangmo (Company Mentor)	


Team- Members	Company Name : One stop business service centre	
Pal Tshering Kezang Wangchuk Phub Dorji Phub Dorji Namgay Dema		
Website :	<a href="https://change-makers.bt/entrepreneur/sunil-ghalley/">https://change-makers.bt/entrepreneur/sunil-ghalley/</a>	
Tshewang Norbu (University Mentor)	Sunil Ghalley (Company Mentor)	

Team- Members	Company Name : Bhutan Trout Farming	
Leki Dorj Sonam Norbu Susma Rai Pema Dechen Tamang		
	No Website	
Tsagay (Mentor from the University)	Bal Kumar (Mentor from the Company)	


Team- Members)	Company Name : Thadrak Hotstone
Karma Tenzin Sonam Norbu Alina Rai Sawan Rai	
	<a href="https://change-makers.bt/entrepreneur/chencho-gyeltshen/">https://change-makers.bt/entrepreneur/chencho-gyeltshen/</a>
Dawala (Mentor from the University)	Chencho Gyeltshen (Mentor from the Company)

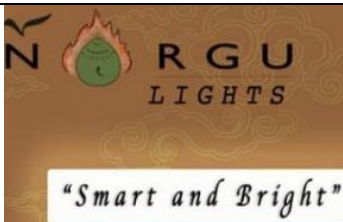
Team- Members	Company Name : Dil Piggery farm
Tsheten Dorji Tshering Lhamo Sonam Tashi	
	<a href="https://change-makers.bt/entrepreneur/dil-kumar/">https://change-makers.bt/entrepreneur/dil-kumar/</a>
Dechen Wangdi (Mentor from the University)	Dil Kumar (Mentor from the Company)




Team- Members	Company Name : Jangchubshing Mushroom Farming Institute
Roshni Rai Tandin Wangmo Tashi Dendup Prakash Kamar Manjeet Chettri	
	<a href="https://change-makers.bt/entrepreneur/jangchuk-dorji/">https://change-makers.bt/entrepreneur/jangchuk-dorji/</a>
Kinley Yangdon (University Mentor)	Jangchuk Dorji (Mentor from the Company)

### Royal Thimpu College, Bhutan

Team- Members	Company Name : Ugyen Singye Dorji Driving Training Institute
Lhendup Gyeltshen Tshering Lham Pem Choden Karma Wangmo	
	Company Website: No website <a href="https://m.facebook.com/470822539970707/posts/usd-driving-training-institute-in-thimphu-phuentsholing-and-gelephu-give-the-fo/480536188999342/?locale=hi_IN">https://m.facebook.com/470822539970707/posts/usd-driving-training-institute-in-thimphu-phuentsholing-and-gelephu-give-the-fo/480536188999342/?locale=hi_IN</a>
Sonam Rinzin (Mentor from the University)	Ugyen Singye Dorji (Mentor from the Company)

Team- Members	Company Name : Norgu Nights
Karma Deki Wangdi Dorji Lhadon Sangay Tenzin Ugyen Zangmo	
	<a href="https://norgutraders.bt/about/">https://norgutraders.bt/about/</a>
Sonam Rinzin (Mentor from the University)	Mr Chencho Dorji (Mentor from the Company)

Team- Members)	Company Name : Tshangpa Printing Press
Sonam Wangmo Thinley Gyeltshen Tshering Dolkar Ugyen Wangmo	
	No company website <a href="https://m.facebook.com/story.php?story_fbid=1783773078519215&amp;substory_index=0&amp;id=1709383189291538">https://m.facebook.com/story.php?story_fbid=1783773078519215&amp;substory_index=0&amp;id=1709383189291538</a>
Madhav Verma (University Mentor)	Mr. Nima Tshering (Mentor from the Company)


Team- Members	Company Name : Etho Metho Tours and Travels
Kalyan Kumar Chuwan Kinley Lhendup Ngawang Rabsel Wangchuk Jigme Yuden	
	<a href="https://www.bhutanethometho.com/">https://www.bhutanethometho.com/</a>
Dr. Swati Chakraborty (University Mentor)	Mr. Thinley (Mentor from the Company)


Team- Members	Company Name : Kamtang- Chips manufacturing company
Tenzin Kelzang Tenzin Lhendup Yoezer Tshering Penjor Tshering Sonam Tobgay	
	No company Website <a href="https://m.facebook.com/login/?next=%2Fprofile.php%3Fid%3D100064141147671%26sk%3Dphotos&amp;refid=17">https://m.facebook.com/login/?next=%2Fprofile.php%3Fid%3D100064141147671%26sk%3Dphotos&amp;refid=17</a>
Ugyen Phuntsho (Uni Mentor)	Ugyen Singye (Mentor from the Company)

## Global College International, Nepal

Team- Members	Company Name : Foodmandu
Shrijan Dhakal	
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Team- Members	Company Name : Burger House and Crunchy Fried Chicken
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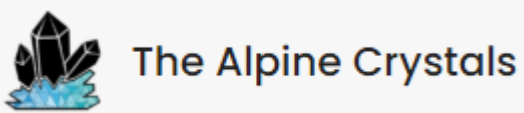
Team- Members	Company Name : UG Inc. Private Ltd
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	www.ugcakes.com
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## Tribhuvan University, Nepal

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Team- Members	Company Name : Aifiverse Tech Services
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Team- Members	Company Name : Xangkeo Nursery-Kindergarten-Elementary School Individual
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Team- Members	Eco-Printing
Mr. Bebee ANOUVONG	Company Logo 
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Team- Members	Company Name : Re-Craft Laos
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Team- Members	Company Name : Somwang Thanjai Non-Deposit taking Microfinance Institute
<p>Anousone Keounhuan Nalinkone Nanthavong Phonesavanh Sayavong Souvanny Sinthavong Sonevilay Leuangkhamma Anan Phommaseng Phoutthavong Thammanosouth</p>	 <p><b>ສົມຫວັງ ທັນໃຈ</b> <b>SOM WANG THANJAI</b></p>
	<a href="https://www.facebook.com/somwang.thanjai.9">https://www.facebook.com/somwang.thanjai.9</a>
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#### References

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