

ENCORE

ENTREPRENEURSHIP KNOWLEDGE CENTERS TO FOSTER INNOVATIVE ENTREPRENEURSHIP PRACTICES IN EDUCATION AND RESEARCH

Co-funded by the
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PARTNER INSTITUTIONS



PROJECT COORDINATOR

FH JOANNEUM
University of Applied Sciences

FH JOANNEUM GRAZ
(AUSTRIA)

GENERAL INFORMATION OF THE ENCORE PROJECT

Erasmus+ Capacity Building in Higher Education Joint Project

ENCORE - Entrepreneurship Knowledge Centers to Foster Innovative Entrepreneurship Practices in Education and Research

Coordinator: FH JOANNEUM Gesellschaft mbH (Austria)

Project Duration: 15.01.2021 – 14.01.2024

Project Number: 617589-EPP-1-2020-1-AT-EPPKA-CBHE-JP

DEFINITION OF ENTREPRENEURSHIP WITHIN ENCORE

Entrepreneurship is about recognising opportunities and converting an identified idea into the real business that generates value and is sustainable over a long time through innovation and sufficient management systems.

INTRODUCTION

Fostering entrepreneurship is one of the main priorities in Bhutan, Lao PDR and Nepal as a strategy to reduce poverty, youth unemployment and inequalities, besides being used as a tool to diversify the strong industry dependencies.

In addition, entrepreneurship is a very powerful possibility for people with innovative ideas to make a living and indirectly help improve the society and economy at different levels. This implies that entrepreneurship does not only improve the living conditions of the entrepreneurs themselves, but also of the adjacent society.

Though all the participating countries are investing in the development of their countries, with entrepreneurship being given focal importance, a structured and strategic environment and ecosystem to create sustainable entrepreneurship and reap the long-term benefits from entrepreneurial activities is still in its infancy.

Therefore, the ENCORE project wishes to be part of this progress by implementing a well thought-out methodology that is meant to have a long-term impact on each country's development including higher education institutions and other stakeholders. Each result in the project is being developed by an interdisciplinary team for the good of the participating countries.

HOW TO GET IN CONTACT WITH US!

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Project Number: 617589-EPP-1-2020-1-AT-EPPKA2-CBHE-JP

MAIN TARGET GROUPS OF THE ENCORE PROJECT

Within the ENCORE project, a distinction between two major target groups is made according to impact that the project has:

- Primary target groups
 - Academic staff teaching business affected by entrepreneurship
 - Students interested in entrepreneurship
 - Entrepreneurs who seek development support
- Secondary target groups
 - Students' associations and other members of academia
 - Business associations
 - Governmental bodies such as ministries or chambers of commerce fostering entrepreneurship activities
 - General public

MAIN OUTCOMES OF THE ENCORE PROJECT

- Entrepreneurship Knowledge Centers: Instalment and operation of six centers for entrepreneurship education and research at the higher education partners in Bhutan, Lao PDR and Nepal to foster the concept of entrepreneurship in education and research and disruptive business development in the target countries to strengthen the technical knowledge and skills of the HEIs.
- Innovative Entrepreneurship Case Challenge:
To foster university-business cooperation, students working within the entrepreneurship knowledge centers will participate in the innovative entrepreneurship case challenges. Cases will be developed from previous collaboration within the centers and as students will be matched with one enterprise/entrepreneurs about which a case study will be created including a social media video produced with the equipment available in the knowledge center.

For more information, please visit our online channels

MAIN AIMS OF THE ENCORE PROJECT

01

Promote entrepreneurship education through creation of an entrepreneurial mind set and disruptive business development at HEIs in Bhutan, Lao PDR and Nepal so as to benefit from sustainable and professional business development at the national, regional and local level.

02

Enhance the university-business cooperation in the field of entrepreneurship to foster the concept and idea of business development, increase teaching quality and increase the employability of graduates, in the long run.

03

Foster innovation in the field of entrepreneurship by including established entrepreneurs in student-business learning activities within an institutionalized physical environment.

04

Internationalization of higher education institutions and countries having limited access to international cooperation in research and capacity building.