

Impact Statement: We (staff at the EKC) want to help people realize their entrepreneurial potential and guide them through the business establishment process. We have the desire to help them succeed in their endeavours to become passionate game changers.

Means at hand: We are teachers / researchers/ .. with skills in entrepreneurial / marketing / finance / technological thinking with a network extending to a/b/c and tangible resources to support the business creation process of our EKC clients.

We can make an impact by ... (describe the benefit for your clients)

Losses we might encounter include (EXAMPLES)

Time: extra work hours we have to put in to become knowledgeable enough to support the Clients

Emotional: stress, feeling of being over-whelmed

Conflict with colleagues due to different visions

This is just an example. Please create your own individual statements that fit to your EKC's vision and direction.