

## Programme

# “INTRODUCTION TO ENTREPRENEURSHIP & IDENTIFYING ENTREPRENEURSHIP OPPORTUNITIES”

## WP2 – Entrepreneurship Knowledge Transfer

### Training of the Trainers 2

<b>Title of the Project</b>	<b>Entrepreneurship Knowledge Centers to Foster Innovative Entrepreneurship Practices in Education and Research / ENCORE</b>
<b>Host Institution</b>	Online and hybrid, if partners are able to meet up
<b>Work Package / Activity</b>	WP3 – Entrepreneurship Knowledge Transfer
<b>Date(s)</b>	2 <sup>nd</sup> until 4 <sup>th</sup> of March 2022 (plus travel days for partners that go for a hybrid training)
<b>Venue / Place</b>	Online/MS Teams and hybrid

## **Topic of the ToT2**

*Setting up and managing a center of excellence (entrepreneurship knowledge centers)*

### **General information about ToT2**

The training aims to build up knowledge and share experiences made among the partners from Europe, Bhutan, Laos and Nepal. The knowledge generated supports all partners with the implementation of the upcoming work packages and tasks within the project.

In addition, the trainings combine theoretical input sessions which are combined with practical sessions, applying the learnt to support the implementation of the project. The content/format includes ppt presentations, interactive exercises, polls, good practice examples, etc., group work, reading materials, follow-up work, etc.

The training is planned for a duration of 3 days, starting on the 2<sup>nd</sup> and finishing on the 4<sup>th</sup> of March 2022. The online sessions with the partners from Europe will always start at **8:30am CET** and last between 4-5 hours. In addition to these sessions, partners from Bhutan, Laos and Nepal will need to gather together (face-to-face or online, depending on the circumstances) in their university teams or in their country teams to finish the open tasks to be presented to the whole ToT2 team the following day, if necessary.

It is of highest importance to involve all partners to the same extend. It is a non-aim of these trainings to only include European perspectives in the trainings. Cultural diversities need to be considered while implementing ToT2 but also all upcoming trainings.

Given the current Covid-19 situation which is still affecting the implementation of the ENCORE project, it was decided that ToT2 is implemented as an online training. Wherever possible, partners within one country will meet at one place (preferably, the one of the national coordinator) to be able to grow together and exchange knowledge and views. Travel budget and costs of stay is available for those who travel.

### **Training participant specifications**

Training participants need to be engaged with the entrepreneurship knowledge center implementation in the respective universities. Therefore, the training participants should be the following:

- Higher education management representatives engaged in the ENCORE centers
- Project coordinators of ENCORE and the entrepreneurship knowledge centers (EKC)
- EKC staff including director
- EKC student coordinator/students working within the EKC

It is essential that people who will be actually engaged with the ENCORE centers take part within this training as this training is also very much connected to work package 4 which deals with the operations of the entrepreneurship knowledge centers.

## AGENDA

Wednesday, 2<sup>nd</sup> of March 2022

Link:

Topic	CET	FI	NP	BH, LA
<b>Welcome &amp; Introduction to the training</b> FHJ, UA, HHA	08.30	09.30	13.15	14.30
<b>An introduction to entrepreneurship &amp; entrepreneurship education</b>  Introduction Understanding the entrepreneurial landscape & current trends Workshop to define a common definition for the project  Haaga-Helia University of Applied Sciences	09.00	10.00	13.45	15.00
<b>Break</b>	10.30	11.30	15.15	16.30
<b>Design thinking</b>  Input session Practical methodology for teaching Workshop Presentation by participants  FH JOANNEUM	10.40	11.40	15.25	16.40
<b>Wrap-up Day 1</b> Eva Holmberg, HHA	12.30	13.30	17.15	18.30
<b>End of Day 1</b>	13.00	13.00	17.45	19.00

Thursday, 3<sup>rd</sup> of March 2022

Link:

Topic	CET	FI	NP	BH, LA
<p><b>Principles and types of entrepreneurship &amp; the entrepreneurial mindset &amp; change of perspective within society</b></p> <p>Introduction and insights to social, corporate and digital entrepreneurship Entrepreneurial mindset and how entrepreneurship intend evolved Workshop</p> <p>FH JOANNEUM</p>	08.30	09.30	13.15	14.30
<b>Break</b>	10.30	11.30	15.15	16.30
<p><b>Importance of entrepreneurship for the economic development of a country/society and its impact on economic growth including country insights from Bhutan, Laos &amp; Nepal</b></p> <p>Introduction &amp; short input from EU perspective Country insight presentations (1 presentation per country max 10 min)</p> <p>Haaga-Helia University of Applied Sciences</p>	10.40	11.40	15.25	16.40
<p><b>Wrap-up Day 2</b></p> <p>Eva Holmberg, HHA</p>	12.45	13.45	17.30	18.45
<b>End of Day</b>	13.15	14.15	18.00	19.15

Friday, 4<sup>th</sup> of March 2022

Link:

Topic	CET	FI	NP	BH, LA
<b>2<sup>nd</sup> Group working sessions of Asian partners (online or offline, coordinated by national coordinator)</b>	2-3h duration			
<b>Day 2 results sessions (presentations by Asian partners)</b> Moderated by Cristina Beans, UA	08.30	09.30	13.15	14.30
<b>Break</b>	10.00	11.00	14.15	15.00
<b>Tbd</b>	10.10	11.10	14.25	15.10
<b>Wrap-up Day 3</b> Eva Holmberg, HHA	12.30	13.30	16.25	18.30
<b>End of Day</b>	13.00	14.00	16.55	19.00